



Sample Organization

Sample Culture Survey 2016

2016 Overall

denison™

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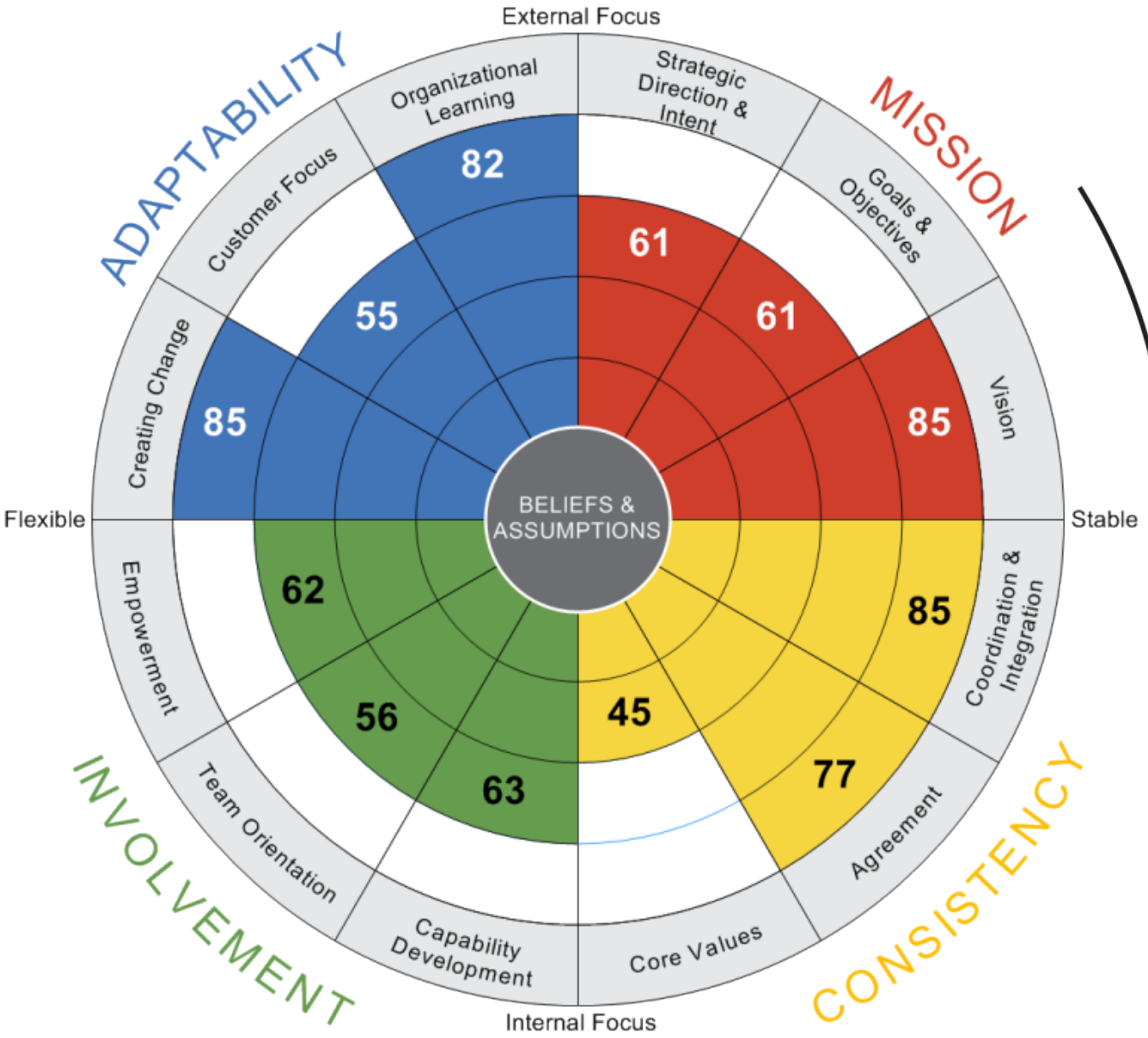

2016 Overall

NUMBERS DENOTE PERCENTILES | 8/8/2016 | 2015 Normative Dataset

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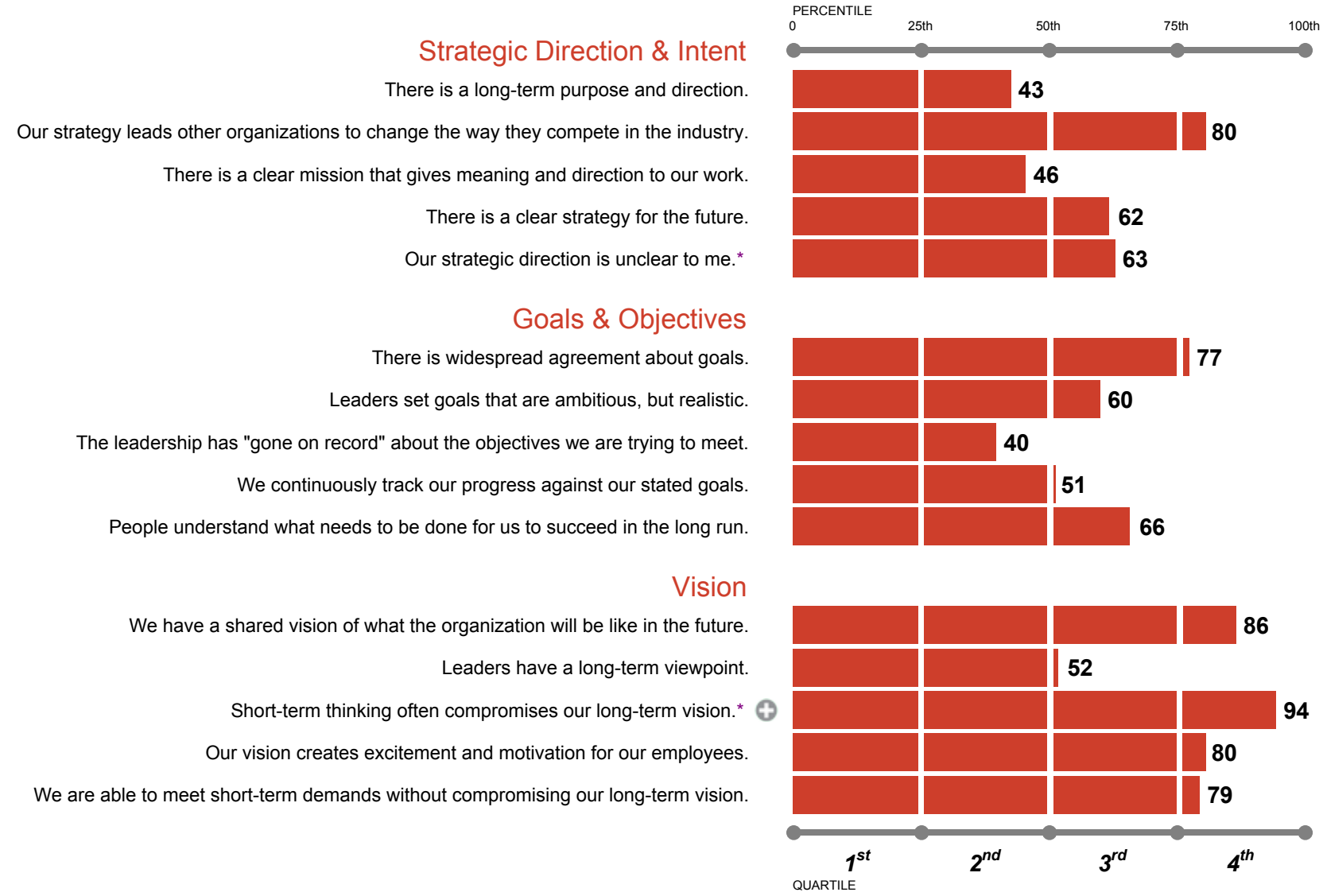
N = 3229

In this organization...



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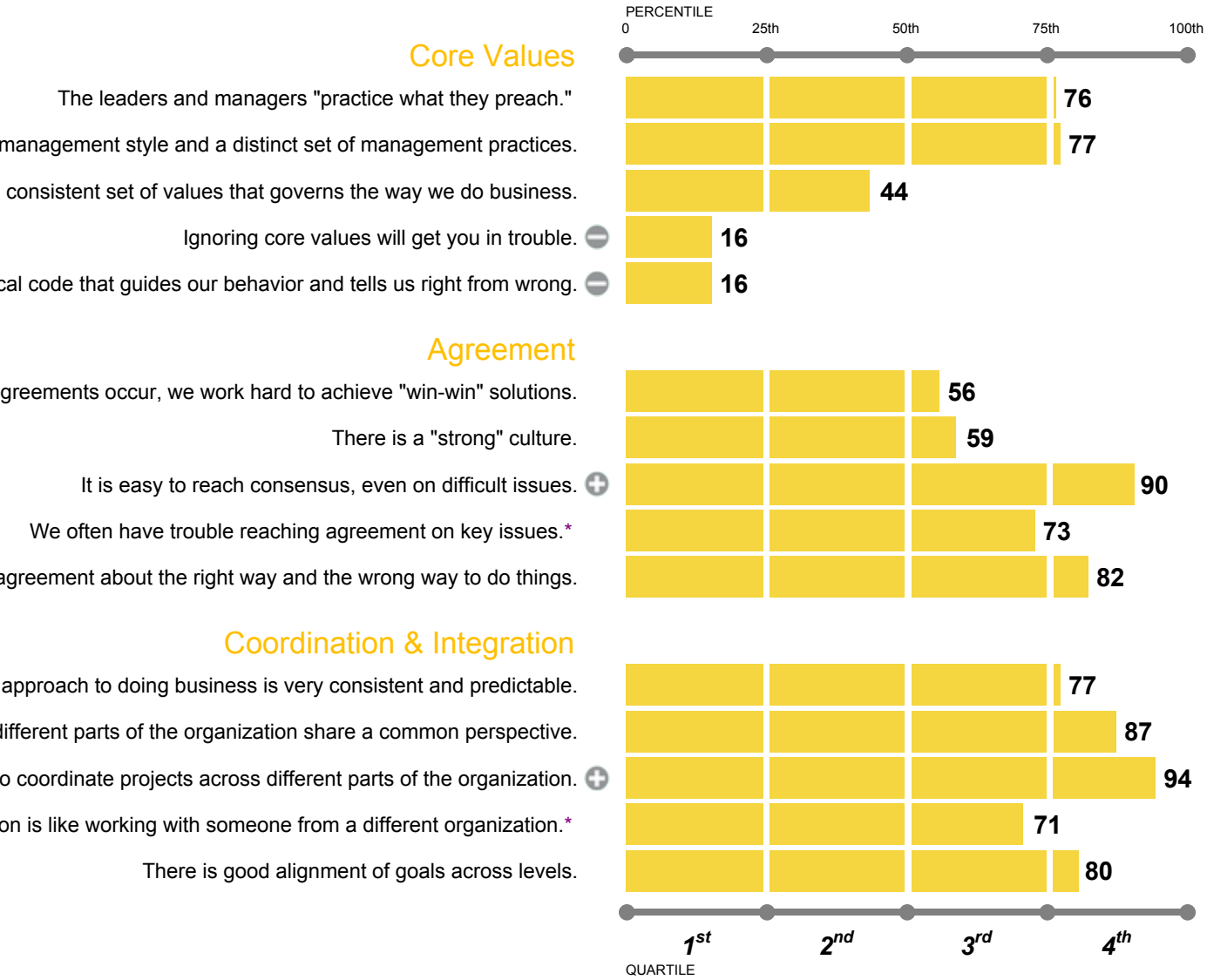
*For this negatively worded item, the raw score has been reversed.
IN ALL CASES, A HIGHER SCORE INDICATES A MORE FAVORABLE CONDITION.

Consistency

2016 Overall

In this organization...



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2016 Overall

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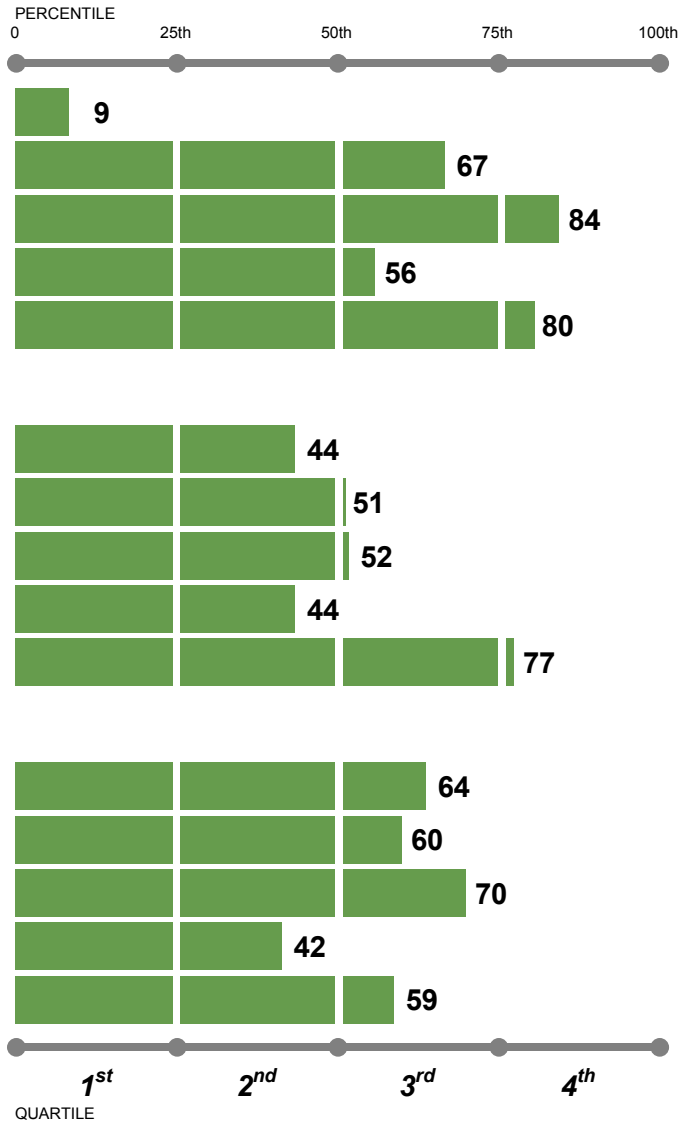

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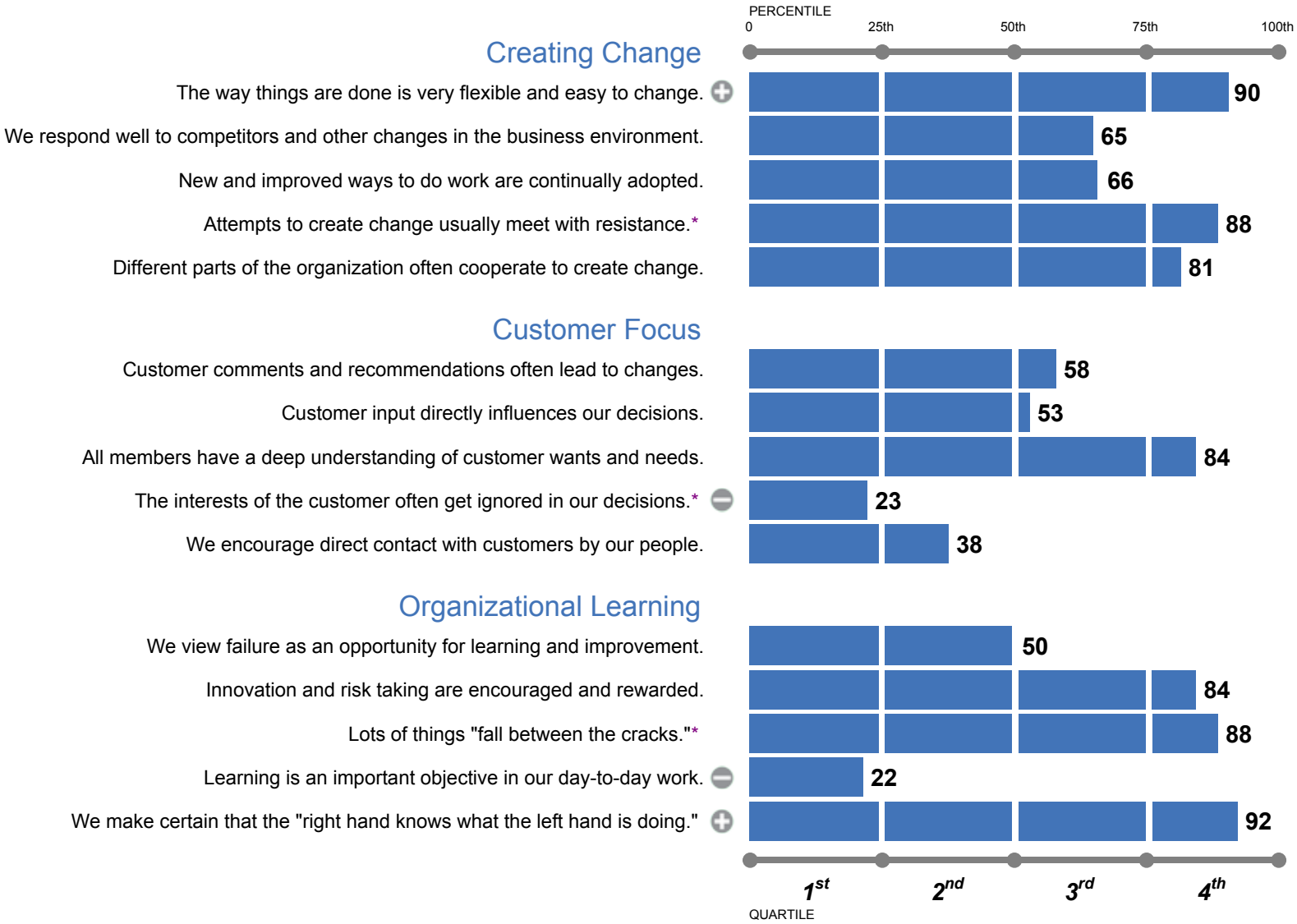
Adaptability

2016 Overall

In this organization...



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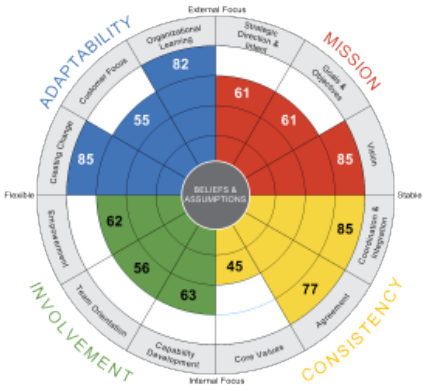
Highest & Lowest Scores

2016 Overall

In this organization...



HIGHEST SCORES

94	Short-term thinking often compromises our long-term vision.*
94	It is easy to coordinate projects across different parts of the organization.
92	We make certain that the "right hand knows what the left hand is doing."
90	The way things are done is very flexible and easy to change.
90	It is easy to reach consensus, even on difficult issues.

LOWEST SCORES

9	Most employees are highly involved in their work.
16	There is an ethical code that guides our behavior and tells us right from wrong.
16	Ignoring core values will get you in trouble.
22	Learning is an important objective in our day-to-day work.
23	The interests of the customer often get ignored in our decisions.*

Authors: Daniel R. Denison, Ph.D. William S. Neale, M.A., M.L.I.R

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